

2025 Michigan Byway Annual Work Plan Budget

Byway Name: M-119 Tunnel of Trees Byway

Byway Coordinator: Networks Northwest Date Form Completed: June 11th 2024

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Priority Marketing Activity/Project for Implementation This Year: Website and Social media

Brief Description:

Social media engagement at a level to be specified in the on-going strategic plan development process. Website improvements to occur following direction within the strategic plan.

Priority Activity/Project for Implementation This Year: Printing

Brief Description:

Updating pamphlets and brochures for education and awareness. Print and distribute.

Priority Marketing Activity/Project for Implementation This Year: Tree Assessment

Brief Description:

Tree Health Assessment Update: Complete bi-annual tree health assessment to monitor trees within the corridor for risks such as age, disease, and deterioration to maintain safety and scenic views throughout.

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Desired Outcome(s)/Measurable Result(s) for This Year:

Education, awareness, and increased safety along the corridor.

Other Top Priorities (Describe)	In CMP (Y, N)	How does it contribute to the Byway Program mission, vision?	Partners (list)	New or continued activity	Target Start Date	End Target Date	Proposed Outcome
Update guidebook and distribute	Y	Provides information and guidance for the corridor	NN, MDOT, Emmet County , Local Units of Government, Tribal	Newly updated, continuous process	October 1 st 2024	May 1 st 2025	Updated guidebook available
Update safety brochure	Y	Supports safety along the corridor	NN, MDOT, Emmet County , Local Units of Government, Tribal	Newly updated, continuous process	October 1 st 2024	May 1 st 2025	Updated safety brochure

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Scheduled Byway Committee Meetings:

Date	Location	Time
04/08/2025	Cross Village Township Hall	9:30 AM
05/13/2025	Friendship Township Hall	9:30 AM
06/10/2025	Readmond Township Hall	9:30 AM
07/08/2025	West Traverse Township Hall	9:30 AM
08/12/2025	Cross Village Township Hall	9:30 AM
09/09/2025	Friendship Township Hall	9:30 AM

ANNUAL BUDGET FOR: October 1st 2024 – September 30th 2025

Planning Activity	Estimated Budget
1. Website	~ \$500
2. Printing	~ \$1000
3. Tree Assessment	~ \$250
Total	\$1750

Admin activities listed are listed in the Regional Transportation Planning Work Program:

Admin Activity	Estimated Budget
1. Prepare and assist in editing/upgrading educational materials such as brochures, plan document, etc. Ensure the byway corridor management plan is up to date.	~\$540
2. Serve as a liaison between MDOT and the local byway committee.	~\$160
3. Attend conferences, workshops, and seminars. Attend MDOT	~\$400

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Byways Workshop scheduled for the FY2025.	
4. Assist in the management and facilitation of byways meetings.	-\$4800
5. Provide opportunities for public involvement activities related to the byway.	-\$100
6. Maintenance of existing byways websites.	-\$700
7. Review and submit the Byway(s) Work Plan and Budget to MDOT by July 1, 2025 as completed by the byways committee	-\$650
8. Review and submit the Byway(s) Evaluation Report for the previous fiscal year by the end of December 2024.	-\$650
Total	\$8000